

CURRICULUM VITAE



1. Personal Information:

Dr. J. MICHAEL SAMMANASU,

M.Com, MPhil, MEd, MBA, Ph.D.

Associate Professor, Chair Student Affairs and

Campus Ministry

St. Joseph's Institute of Management(JIM)

St. Joseph's College (Autonomous)

Tiruchirappalli – 620 002

Tamil Nadu, India.

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Date of Birth : 11th May 1967

Nationality : Indian

2. Academic Qualifications:

| DEGREE / SUBJECT | COLLEGE / UNIVERSITY | CITY/COUNTRY | YEAR |
|------------------|----------------------------|-----------------|------|
| Ph.D. | St.Joseph's College | Tiruchirappalli | 2010 |
| M. Phil | Loyola College | Chennai | 1992 |
| M.Com | Loyola College | Chennai | 1991 |
| M.B.A. | Annamalai University | Chidhambaram | 2007 |
| M.Ed | Madurai Kamaraj University | Madurai | 1995 |
| B.Com. | St.Joseph's College | Tiruchirappalli | 1989 |

3. Research Activities:

1. Title of PhD Thesis : “An inquiry in to the investors’ preferences in Capital Market Investment with special reference to Tiruchirappalli -District”
2. Field of Research : Capital Market Investment, Human Resource Management and Organisational Behaviour.
3. Research Interests : Financial Investment, Human Resource Management, Strategic Management and Organisational development.

4. Administrative Experience:

| DESIGNATION | PLACEMENT | DUTIES | DURATION |
|--|--|--|----------------|
| Hostel Asst. Director | Loyola College, Chennai – 600 034. | Management of Hostel Students. | 1993 - 1996 |
| HOD- in Charge of Bank Management | St. Joseph’s College of Arts & Science , Cuddalore-1 | Management of Bank Management | 1998-1999 |
| Addl Chief Superintendent of Examinations. | St. Joseph’s College, Tiruchirappalli – 620 002 | Administration of college Examinations and Management of Staff and Students. | 2001 - 2002 |
| Chief Superintendent of Examinations. | St. Joseph’s Institute of Management St. Joseph’s College, Tiruchirappalli – 620 002 | Administration of college Examinations and Management of Staff and Students. | 2010 - 2011 |
| Secretary of St. Joseph’s College Alumni Association (SJCAA) | St. Joseph’s College, Tiruchirappalli – 620 002 | Administration of college Alumni Activities | 2012-2013 |
| Joint-Secretary of St. Joseph’s College Alumni Association (SJCAA) | St. Joseph’s College, Tiruchirappalli – 620 002 | Administration of college Alumni Activities | 2013 till date |
| Staff Coordinator of St. Joseph’s Institute of Management Alumni Association (JIMAA) | St. Joseph’s Institute of Management St. Joseph’s College, Tiruchirappalli – 620 002 | Administration of JIM Alumni Activities | 2010-2015 |
| Fine arts Member | St. Joseph’s College, Tiruchirappalli – 620 002 | Management of Cultural Programmes | 2001 till date |
| Fine arts Coordinator | Dept. of Management Studies St. Joseph’s College, Tiruchirappalli – 620 002 | Management of Cultural Programmes | 2008 till date |
| President (JIMA) | Dept. of Management Studies St. Joseph’s College, Tiruchirappalli – | Management of Curricular and Cultural Programmes | 2010 -2015 |

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| Chair Student Affairs and Campus Ministry | Dept. of Management Studies St. Joseph's College, Tiruchirappalli – 620 002 | Administration of Curricular and Co Curricular Programme | 2016 till date |

5. Academic Experience:

| POSITIONS | YEAR | INSTITUTIONS |
|---------------------|------------------|---|
| Lecturer | 1993 - 1996 | Dept. of Commerce, Loyola College, Chennai – 600 034. |
| Lecturer | 1996 - 2000 | Dept. of Commerce and BBA , St,Joseph's College of Arts and Science, Cuddalore-01 |
| Assistant Professor | 2000 – 2007 | Dept. of Commerce , St.Joseph's College, Tiruchirappalli-620002 |
| Associate Professor | 2008 – till date | St. Joseph's Institute of Management, St. Joseph's College, Tiruchirappalli - 620 002 |

6. Professional Experience:

- Teaching Experience: i) Under Graduate : 26 Years
ii) Post Graduate : 26 Years
- Research Experience : 16 Years
- Technical Experience : Time Management, Stress Management, Goal Setting and Soft Skills.
- Research Guidance: i) Ph.D. : 3
ii) M.Com. (Projects) : 250
iii) M.Phil (Commerce) : 25
iv) MBA : 150

7. Professional Training Received:

| Programme | YEAR | INSTITUTE | SUBJECTS |
|----------------------|------|---------------------------------------|---------------------------|
| Soft skills Training | 2005 | e2e People Bangalore | Soft skills |
| FDP | 2008 | NSE Bombay | Financial Markets |
| FDP | 2009 | St. Xavier's College - Pallayamkottai | Case Teaching Methodology |
| FDP | 2009 | EBET- College –Kangayam | Research Methodology |
| FDP | 2008 | NSE Bombay | |

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| | | | Financial Markets |
| FDP | 2010 | St.Joseph's Institute of Management(JIM) | Case Writing Methodology |
| FDP | 2011 | Eurcaud | Curriculum Development |
| FDP | 2012 | St.Joseph's Institute of Management(JIM) | Teaching Methodology |
| FDP | 2013 | Kodaikannal | Teaching Methodology |
| FDP | 2014 | St.Joseph's Institute of Management(JIM) | Research Project Writing |
| FDP | 2015 | LIBA | Case Study Analysis |
| FDP | 2016 | St.Joseph's Institute of Management(JIM) | Business Analytics |

8. Experiences and Current Pursuit:

1. Teaching Master of Business Administration in St.Joseph's Institute of Management (JIM)
2. Guiding PhD Programmes
3. Guiding MBA Projects.
4. Organizing field trips to areas of learning and research in Business Administration
5. Coordinating Cultural Activities in SJC
6. In charge of Religious programmes.
7. Organizing Camps on Social awareness.
8. Administering the affairs of Alumni Association of SJC.
9. Administering the Students Activities Council of JIM.
10. Visiting professor in the Dept. of Business Administration in Christu Raj Institute of Management.
11. Conducting Workshops on "Goal setting".
12. Conducting Workshops on "Time Management".
13. Conducting Soft Skills Training Programme.

9. Membership in Various Bodies:

1. Member, Board of Studies in Commerce Loyola College, Chennai (1993-1996).
2. Member, Board of Studies in Commerce St.Joseph's College, Tiruchirappalli (2000-2007).
3. Member, Board of Studies in Foundation Course, St.Joseph's College, Tiruchirappalli (2000- 2007).
4. Member, Board of Studies in Management Studies (JIM), St..Joseph's College, Tiruchirappalli, 2007 till date.

5. Member, Board of Studies in Value Education as an External Expert in Holy Cross College, Tiruchirappalli, 2013 till date.
6. Member, Board of Studies in Management Studies as an External Expert in Bishop Heber College, Tiruchirappalli, (2013-2016)

10. Resource Person / Guest Speaker (National / International):

1. Chaired a session in National Seminar on “Challenges of Value Education” organised by the Department of value Education, Arulanander College Madurai, on 26, 27th September, 2003.
2. Delivered a lecture on “Time Management” at Srimathi Indira Gandhi College for women, Trichy, on 23rd July 2004.
3. Delivered a talk on “Goal setting” for Youth Red Cross Cadre training at St. Joseph’s College, Trichy, on 30th, July, 2007.
4. Delivered a talk on “Recent Trends and Challenges of Indian Money Market” for MBA students, Christhuraj College, Tiruchirappalli, 13th, Sep, 2007.
5. Delivered a talk on “Building of Positive Attitude of Women” at Don-Bosco Vazhikaatti, Trichy-12 on 5-10 th December 2008.
6. Delivered a talk on “Towards excellence and Success” at Jayaram College of Engineering, Thuraiyur, on 31st Jan, 20008.
7. Conducted one day workshop on soft skills at Sree Balaji College of Hotel Management and Catering Technology, Kulathur, on 4th Feb, 20008.
8. Conducted one day workshop on soft skills at Sree Balaji College of Hotel Management and Catering Technology, Kulathur, on 3rd March, 2008.
9. Conducted a two – day work shop on soft skills for students – state level camp organized by TNBC SC/SC/BC commission, Trichy, on 11th May, 2008.
10. Conducted a one day workshop on “Personality Development” and Lateral Thinking” at Don Bosco – Vazhikaatti, Trichy, on 9 th Aug, 2008.
11. Conducted a one day orientation for the students of First Year MBA at St. Joseph’s Institute of Management (JIM), Trichy, on 30th Aug 2008.
12. Delivered a talk on Lateral Thinking and Team Building at Cauvery College for women, Trichy on 30th, Sep, 2008.
13. Conducted a ne day workshop on life skills” at Sree Balaji College of Hotel Management Catering Technology, Kulathur, on 24th, Feb 2008.
14. Organised a Career Development Programme for MBA students at Dhanalakshmi Srinivasan College of Arts and Science for women, Perambalur, on 29th June 2008.
15. Conducted a one day orientation for the students of First Year MBA at St. Joseph’s Institute of Management (JIM), Trichy, on 13th July 2009.
16. Led a discussion on “Budget 2010” at Dhanalakshmi Srinivasan College of Arts and Science for Women, Perambalur, on 6th April 2010.
17. Conducted a one day orientation for the students of First Year MBA at St. Joseph’s Institute of Management (JIM), Trichy, on 23th Aug 2010.
18. Delivered a talk “Time Managing Skills” for the students of St. Joseph’s College, Trichy-on 24 th Feb 2011.
19. Guest Lecture on “Interview Techniques” at Indira Gandhi College for Women, Trichy, on 23rd Dec 2012.
20. Talk on “Winning Formula” at Udhaya Deepam, Trichy, on 12th May 2013.
21. Talk on “Time Management” at Udhaya Deepam, Trichy, on 13th May 2014.

22. Delivered a talk on “Challenges and Issues of Human Resource Management in 21st Century” in JJ college of Arts and Science Pudukottai, on 21st July 2015.
23. Conducted a Two day workshop on “Enhancement of soft skills” in Kongu Arts and Science College Erode, on Jan 19th and 20th 16.
24. Delivered a talk on “Career Development Programme for 3rd UG students of Tiruverambur Arts and Science College Students, on 21st March 2016.

11. Papers Published in International Journal

1. Published a paper entitled on “Emerging trends and the new Strategies to build appropriate Human Resources for Global competition” in International Journal of Current Research Vol. 5, Issue, 04, pp.839-842, April, 2013 ISSN: 0975-833X.
2. Published a paper entitled on “Social Consumer” in International Journal of Exclusive Management Science – July 2014 -Vol 3 Issue 7 - ISSN 2277 – 5684.
3. Published a paper entitled on “Online Reputation Management” in International Journal of Exclusive Management Science – August 2014 -Vol 3 Issue 8 - ISSN 2277 – 5684.
4. Published a paper entitled on “The needed Competencies of College Teachers” in International Journal of Exclusive Management Science – Special issue Feb-2014 - ISSN 2277 – 866X.
5. Published a paper entitled on “Internet and Branding” in International Journal of Exclusive Management Science – Special issue Feb-2015 - ISSN 2277 – 56841.
6. Published a paper entitled on “Teaching and Personal Efficacy of College Teachers at Bishop Heber College, Tiruchirappalli, India” in International Conference on Science, Innovation and Management (ICSIM), held at Oxford ,United Kingdom, on 31st July2016.

12. Papers Published in National Journal

1. Published a paper entitled on “Impact of Globalisation on Indian Economic Development: Challenges and Opportunities” in RETELL an inter disciplinary research National Journal Volume No:5 December 2004.PP100-101.
2. Published a paper entitled on “International Standards for Quality Management Systems and the future of ISO-9000 an Emerging phenomena in India” in RETELL an inter disciplinary research National Journal Volume: 05 No 2 April 2005 PP 126-129.
3. Published a paper entitled on “A Competency based approach to Management Education through Building Managerial Competencies- A case study of Select Management Institutions in Tiruchirappalli City” in RETELL an inter disciplinary research National Journal Volume No:12 December 2012 PP 219-223 ISSN 0973-404X

13. Papers Presented in National and International Seminar:

1. Presented a paper entitled on “Issues and challenges of Indian global business towards better economic development of India “in the International conference on “Emerging Trends in Global Business” organised by PRIME University Tanjore, 6 &7 Feb 2004.

2. Presented a paper entitled on “WTO Agreements – Challenges of the small scale industries in the new millennium” in the National Seminar on “WTO Agreements Prospects and Challenges” organised by St.Joseph’s College (Autonomous) Tiruchirappalli on February 2001.
3. Presented a paper entitled on “International standards of quality management systems and the future of ISO-9000: An emerging phenomena in India” in the National Seminar on “Total Quality Management “organised by SONA College of Technology Salem on October 2002.
4. Presented a paper entitled on “The new challenges of Indian economy” in the National Seminar on “Emerging issues in Indian Banking Industry” organised by NGM College Pollachi on December 2002.
5. Presented a paper entitled on “financial sectors reforms a confidence building strength to Indian banking” in the National Seminar on “Financial sectors reforms and banking industry” organised by the department of commerce Annamalai University Chidambaram on February 2003.
6. Presented a paper entitled on “Certification of ISO 9000 by Indian industries in the new millennium” organised by Jamal Mohamed College Tiruchirappalli on 1&2nd September 2004.
7. Presented a paper entitled on “The needed competencies of College Teachers ” in the International Conference on Global HRM: Trends and Challenges, organised by St.Joseph’s institute of Management, St.Joseph’s College(Autonomous), Tiruchirappalli on 7,8 th February 2014.
8. Presented a paper entitled on “E-Recruitment” in the International Conference on Global HRM: Trends and Challenges, organised by St.Joseph’s institute of Management, St.Joseph’s College (Autonomous), Tiruchirappalli on 7,8 th February 2014.
9. Presented a Research article entitled on “Stress Management” in the International Conference on Modern Dynamics in E-commerce, organised by the PG department of Computer Applications in association with the School of Management Studies, St.Joseph’s College (Autonomous), Tiruchirappalli on 7 March 2014.
10. Presented a paper entitled on “Hiring for a start up is harder than raising money”- Human resource management in startups the need of the hour” in the International Conference on Startups: The impact on Management Education organised by St.Joseph’s institute of Management, St.Joseph’s College (Autonomous), Tiruchirappalli, on 23rd and 24th February 2017.

14. Conference /Seminars/ Workshops Attended at National / International:

1. Participated in the National Seminar on “WTO Agreements Prospects and Challenges” organised by St.Joseph’s College (Autonomous) Tiruchirappalli on February 2001.
2. Participated in the National Seminar on “Total Quality Management” organised by SONA College of Technology Salem on October 2002.

3. Participated in the National Seminar on “Human Rights” organised by St.Joseph’s College (Autonomous) Tiruchirappalli on 02nd October 2002.
3. Participated in the National Seminar on “Human Rights” organised by St.Joseph’s College (Autonomous) Tiruchirappalli on 02nd October 2002.
5. Participated in the International Seminar on “Emerging Trends in Global Business” organised by PRIME University Tanjore 6 & 7 Feb 2004.
6. Participated in the National Seminar on “Emerging issues in Indian Banking Industry” organised by NGM College, Pollachi on December 2002.
7. Participated in the National Seminar on “Marketing Strategies in the New Millennium” organised by Jamal Mohamed College, Tiruchirappalli on 1 & 2nd September, 2004.
8. Participated in the International Conference on Global HRM: Trends and Challenges, organised by St.Joseph’s institute of Management, St.Joseph’s College (Autonomous), Tiruchirappalli on 7, 8 th February 2014.
9. Participated in the Exclusive Workshop for Research Supervisors on “Quality Research Report Writing” organised by the Curriculum Development Cell of Bharathidasan University, Tiruchirappalli, on 27 th February 2014.
10. Participated in the International Conference on Modern Dynamics in E-commerce, organised by the PG department of Computer Applications in association with the School of Management Studies, St.Joseph’s College (Autonomous), Tiruchirappalli, on 7 March 2014.
11. Participated in the International Conference on “Digital Marketing”, organised by St.Joseph’s institute of Management, St.Joseph’s College (Autonomous), Tiruchirappalli, on 20th and 21st February 2015.
12. Participated in ‘Ignite-16” a National Level Entrepreneurial Summit, organised by St.Joseph’s institute of Management, St.Joseph’s College (Autonomous), Tiruchirappalli, on 26th and 27th February 2016.
13. Participated in the International Conference on Startups: The impact on Management Education organised by St.Joseph’s institute of Management, St.Joseph’s College (Autonomous), Tiruchirappalli, on 23rd and 24th February 2017.

15. Awards / Honours Conferred:

1. Received “Management Award for Book Writing” from St.Joseph’s College, (Autonomous) Tiruchirappalli, on the Heritage Annual Day -2016.

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