

BIO-DATA

Dr.V.KANNAN

Assistant Professor

St.Joseph's Institute of Management (JIM)

St.Joseph's College (Autonomous)

Trichy- 2

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7806891019

Career Objective: To achieve high standards in Management Education through adoption of innovative methods and contribute to improve the Management practices in India through Training, Consultancy and Research.

Date of Birth & Age: 02-09-1971 & 46years

Marital Status : Widower

Academic Qualifications:

Degree	Branch	Institution	University/ Board	Year of Passing	Percentage and Class
Ph.D	Management	Dr.G.R.Damodaran College of Science.	Bharathiar	2008	--
M.B.A	Finance and Marketing	Tamilnadu College of Engineering.	Bharathiar	1997	72.6 % & I Class University 10 th Rank.
M.Sc	Chemistry	Govt Arts College, Salem.	Madras	1994	61.4 % & I Class
B.Sc	Chemistry	Salem Sowdeswari College.	Madras	1992	77.7 % & I Class College Topper
HSC	Pure Science	Little Flower Higher Secondary School, Salem.	State Board	1989	69% & I Class
AISSE	--	Sri Vidya Mandir Higher Secondary School, Salem.	CBSE	1987	72.8% & I Class

Competitive Examination:

- Passed SLET conducted by Bharthidasan University, Trichy.
- NISM-Series-VIII: Equity Derivatives Certification (78%),19.1.16.
- NSDL-Depository Operations Module of the NCFM as Certified Trainer(90%),9.8.16.

Thesis Details:

Title of thesis at Doctoral Level: **Analysis of the Performance of Selected Private Mutual Fund Schemes in India.**

Title of thesis at Master's Level: **Consumer Reaction on Passenger Tyres Selection.**

Details of Experience:

Industry : 2 Years
Academic : 19 Years

Subject Handled:

1. Accounting for Management
2. Financial Management
3. Security Analysis and Portfolio Management
4. Working Capital Management
5. Merchant Banking and Financial Services
6. Relationship Marketing
7. International Financial Management
8. Strategic Cost Management
9. Management Control System
10. Strategic Management
11. Mergers, Acquisitions and Restructuring
12. Financial Derivatives

Training Programme Attended:

1. Evolver-2000, "Summer School on Financial Models Using Simulation and Optimisation", Amrita Institute of Management, Coimbatore, May 15-27, 2000.
2. Management Development Programme on "Derivatives in India", Amrita Institute of Management, Coimbatore, April 2-7, 2001.
3. Short Term Training Programme (sponsored by AICTE- ISTE) on "Computational Finance in Portfolio Management", Amrita Institute of Management, Coimbatore, July 1-13, 2002.
4. Faculty Development Programme (sponsored by Centre for Faculty Development, Anna University, Chennai) on "BPO/ ITES, Kongu Engineering College, Erode, November 24-29, 2003.
5. Short Term Training Programme (sponsored by AICTE- ISTE) on "Total Quality in Management", Kongu Engineering College, Erode, December 05-11, 2004.
6. Seminar on "Post Budget analysis", Coimbatore Management Association, Coimbatore, July 8, 2009.
7. One week training on Resource person for SEBI by NISM , Chennai, September 25 - October 1, 2011
8. Three day training programme on Leadership by XLRI, Jamshedpur, April 28-30, 2016.
9. Two day Faculty Development Programme on "Workshop on Business Analytics", St. Joseph's Institute of Management, St. Joseph's College (Autonomous), Trichy, July 22-23, 2016.

Research Guidance:

- 100 M.B.A Projects

Membership in Professional Societies:

- LM 51674, ISTE, India.

Prizes received:

- Best Teacher Award-M.B.A Department - 2005-2006.

Publications:

In Journal

1. Mr.V.Kannan, Dr.V.R.Nedunchezian, "Business and Sustainable Development", Apr'2004, ACCST Research Journal, Vol.II, No.2, PP 82-88.
2. Mr.V.Kannan, Dr.V.R.Nedunchezian, "Relationship Marketing in Banking Industry", Apr-Jun' 2005, Economic Challenger, Vol.No-07, PP 49-52.
3. Mr.V.Kannan, Dr.V.R.Nedunchezian, Prof P.Suresh Kumar, "Achieving Competitive Advantage under the Post Quota Regime with Reference to Indian Textile Sector", Apr' 2005, SRM Management Digest, Vol.No-03, PP 30-35.
4. Mr.V.Kannan, Dr.V.R.Nedunchezian, "A Comparative Study on Performance of Private Mutual Funds", Oct'2005, Indian Economic Panorama, Vol.No-15, PP 29-33.
5. Dr.M.Gunasekaran, Dr.V.R.Nedunchezian, Mr.V.Kannan, "Commodity Futures Market Trend with Reference to NCDEX and NMCE", Oct-Dec' 2006, Economic Challenger, Vol.No-09, PP 61-65.
6. S.Narasimhan, Dr. V. Kannan, "Sir Isaac Newton to Total Quality Management- Paradigms Keep Changing", Oct' 2011, European Journal of Social Sciences, Volume 24 Issue 3. PP 275-282
7. S.Balakumaran, Dr. V. Kannan, "Enchancing Human's Potential through Emotional Quotient", Jan' 2012, Journal Of Motilal Rastogi School of Management, Volume 5 Number-1. PP 5-8.
8. Lt Col (Retd) Terry Thomas, Dr. V. Kannan, " Perception of Military Families on the Impact of Internet Applications on Emotions", Jun'2012, International Journal of Science & Technology, Volume 2 Issue 3. PP 75-84.
9. Lt Col (Retd) Terry Thomas, Dr. V. Kannan, "A Study on the Perception of the Role Played by Internet Applications on Human Abilities", Jul'2012, International Journal of Innovative Research & Development, Volume 1 Issue 4, PP-365-375.
10. S.Geetha, Dr.V.Kannan, "Talent Management paves the way to India becoming mighty power-2020", Jan' 2015 International Journal of Human Resource Management and Research, Special Edition, ISSN 2249-6874, PP-135-138.
11. Dr.V.Kannan, S.Geetha, S.Samarthakani, "Role of Leadership in Promoting Innovation", August 2015, Shiv Shakti International Journal of in Multidisciplinary and Academic Research (SSIJMAR), Vol. 4, No. 4, ISSN 2278 - 5973.
12. Dr.G.Amudha, Dr.V.Kannan, "A Study on the Business Growth of National Stock Exchange from 2001-02 to 2014-15" , Nov '2015, International Journal Of Marketing, Financial Services & Management Research, ISSN 2277-3622 , Vol.4 (11), PP- 17-25.
13. Dr. V. Kannan ,Dr. G. Amudha, "An Empirically Study on the Relationship between Derivatives Trading Activity and Spot Market Trading Activity in National Stock Exchange", Nov'2015, International Research Journal of Management and Commerce,ISSN: 2348-9766, Vol. 2, Issue 11, PP- 1-11.
14. Mr.A.Pappu Rajan, Dr.V.kannan. "A study of mobile banking technology in Tiruchirappalli city, Tamil Nadu", Jan'2016, International Journal of Applied Research, ISSN Print: 2394-7500, ISSN Online: 2394-5869, Impact Factor: 5.2, Vol. 2, Issue 1, Part A, PP-30-33.
15. Dr.V.Kannan, Mr. S.Samarthakani. "A Study on the Infrastructure Facilities available to Enhance the Rural Banking Services to bring Financial Inclusion with Special Reference to Tiruchirappalli, Perambalur, Ariyalur and Karur Districts of Tamil Nadu", January - June 2016, International Journal of Microfinance, ISSN: 2229-449X, Vol.2 No.1, PP- 31-35.

16. Dr.V.Kannan, Ms. V. Monisha. "Financial Soundness of Selected Indian Automobile Companies using Altman Z Score Model", January - March 2016, International Journal of Advanced Scientific Research & Development, p- ISSN: 2394-8906, e-ISSN: 2395-6089, Impact Factor: 2.415, Volume 03, Issue 01, Version I, PP - 133-140.
17. Dr.V.Kannan, Mr. J.James Arockiam. "Impact Created by Foreign Institutional Investors and Domestic Institutional Investors on Indian Capital Market", May-June 2016, International Journal of Engineering and Management Research, e-ISSN: 2250-0758, p- ISSN: 2394-6962, Impact Factor: 2.216, Volume 06, Issue 03, PP - 435-438.
18. Dr.V.Kannan, Dr.G.Amudha. "Mutual Fund Investment Scenario in Various Regions of India", June 2016, Intercontinental Journal of Finance Research Review, ISSN:2321-0354 - Online ISSN: 2347-1654 - Print -Impact Factor: 1.55, Volume 4, Issue 6, pp- 45-62.
19. Dr. V. Kannan and I.Sheeba Fathima. "Performance Evaluation of Selected Equity Mutual Fund Schemes", July-2016, International Journal of Research in Commerce and Management, ISSN 0976-2183, Volume 7, Issue 7, pp- 36-41.
20. Dr.V.Kannan, Dr.G.Amudha, Mr.K.Siranjeevi. "A Study on Voucher Verification of IndusInd Bank, Nungambakkam, Chennai", October 2016, International Journal of Engineering Research And Management (IJERM), ISSN: 2349- 2058, Impact Factor:2.37, Volume-03, Issue-10, pp -41-46.

In Seminar & Conference

1. Mr.V.Kannan, "Technology Transfer - A Management Perspective", Jan'2002, National Seminar on "Impact of Globalization on Technology Management" (sponsored by AICTE), Kongu Engineering College, Erode-638052.
2. Mr.V.Kannan, "The Role of International Finance in the Development of Small Scale Industries", Mar'2002, National Seminar on "The Impact of Globalisation on Tiny and Small Scale Industrial Sector" (sponsored by UGC), Gandhigram Rural Institute, Gandhigram-624302.
3. Mr.V.Kannan, "Transfer of Technology for Socio-Economic Development", Dec'2002, ISTE XXXII Annual Convention & National Seminar, NITTE Mahalinga Adyanthaya Memorial Institute of Technology, NITTE-574110.
4. Mr.V.Kannan, Dr.V.R.Nedunchezian, "Teaching - How to Teach?", Dec'2003, ISTE XXXIII Annual Convention & National Seminar, Kumaraguru College of Technology, Coimbatore.
5. Mr.V.Kannan, "Private Label Brands", Mar'2006, National Seminar on Retailing (sponsored by UGC), Alagappa Institute of Management, Karaikudi.
6. Mr.V.Kannan, "Customer Relation and Data Mining", Mar'2006, National Seminar on "Data Mining for Business Intelligence", Karpagam College of Engineering, Coimbatore.
7. Mr.V.Kannan, "A Comparative analysis on the Performance of Sectorial, Multi-Sectorial and Equity Diversified Mutual Funds", Feb'2007, National Seminar on "Strategic Management: Opportunities and Challenges in Post LPG Era", Periyar Institute of Management Studies, Salem.
8. Dr.V.Kannan, Dr.V.R.Nedunchezian, "Empowerment of Society Through Microfinance", January 21, 22 &23, 2009, Second International Conference on Micro Finance, Department of Commerce, School of Management, Pondicherry University, Puducherry -14.
9. Dr.V.Kannan, Mr.A.Rajesh "Performance Analysis of Infrastructure Funds in India", July 16-18, 2009, International Conference on Indigenous Management Practices, Department of Business Administration, Annamalai University, Annamalai Nagar - 608002.
10. Dr.V.Kannan, Mr. Poobalan, "Pros and Cons of Globalisation: An Analysis with Reference to

- India”, February 3, 2010, International Conference on International Business, Albertian Institute of Management, Ernakulam.
11. Mr. Terry Thomas, Dr.V.Kannan, “Social Networking : Information Management Strategies”, March 20, 2010, National Conference on Information Management in Knowledge Economy, University School of Management Studies, Guru Gobind Singh Indraprastha University, Delhi, Institution of Electronics and Telecommunication Engineers (IETE), Delhi Centre and Computer Society of India (Delhi Chapter).
 12. Mr. S.Narasimhan, Dr.V.Kannan, “TQM- Its Relevance and a Way for Sustainable Advantage”, May 24, 2010, National Conference on Indian Business Research (sponsored by AICTE, New Delhi), Department of Management, Sri Ramakrishna Institute of Technology, Coimbatore.
 13. Mr. Terry Thomas, Dr.V.Kannan, “Blogging an Effective Social Media Tool : An Analysis”, September 18, 2010, National Conference on Emerging Trends in Contemporary Management Research, School of Management Studies & Centre for Research, Anna University of Technology, Coimbatore.
 14. Mr.D.Rinaldo De David, Dr.V.Kannan, “Role of E- Governance in Higher Education Institutions” January 27-28, 2012, NAAC Sponsored Two-Day National Level Seminar on “Total Quality Management in Higher Education Institutions - Challenges and Perspectives”, organized by IQAC, Rathnavel Subramaniam College of Arts and Science (Autonomous), Coimbatore.
 15. Mr.S.Balakumaran, Dr.V.Kannan, “Robust & Innovative Curriculum - Need of the Hour” January 27-28, 2012, NAAC Sponsored Two-Day National Level Seminar on “Total Quality Management in Higher Education Institutions - Challenges and Perspectives”, organized by IQAC, Rathnavel Subramaniam College of Arts and Science (Autonomous), Coimbatore.
 16. Mr.S.Rajeshkannan, Dr.V.Kannan, “Innovative Pedagogical Techniques for Quality Improvements” January 27-28, 2012, NAAC Sponsored Two-Day National Level Seminar on “Total Quality Management in Higher Education Institutions - Challenges and Perspectives”, organized by IQAC, Rathnavel Subramaniam College of Arts and Science (Autonomous), Coimbatore.
 17. Mr.R.Shanmuganathan, Dr.V.Kannan, “Role of Alumni in Enchancing Total Quality Management In Higher Education Institutions” January 27-28, 2012, NAAC Sponsored Two-Day National Level Seminar on “Total Quality Management in Higher Education Institutions - Challenges and Perspectives”, organized by IQAC, Rathnavel Subramaniam College of Arts and Science (Autonomous), Coimbatore.
 18. Dr.V.Kannan, Ms.A.Antony Jerlin, “A Study on the Comparative performance analysis of State Bank of India and Axis Bank using Technical Indicators”, January 9-10,2016, UGC sponsored 11th International Seminar on “Financial Markets: Issues and Challenges-(FIM IC-2016)”, organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli-24.
 19. Dr. V. Kannan, S. Kanniga , “Demographic Factors Affecting Entrepreneurial Spirit”, 23rd and 24th February 2017, International Conference on Startups: The Impact on Management Education, Organised by ST. Joseph’s Institute Of Management(JIM),St. Joseph’s College(Autonomous), Tiruchirappalli - 620002.

Sponsored Research and Programme:

1. TamilNadu State Council for Science and Technology Student Project Scheme sponsored “A Study on Inventory Cost Control in PDS (Public Distribution System) with Special reference to Erode District”, 2001-2002, Project Code: 205-SS-09, Amount: Rs 5,000/-.

2. Government of India, Ministry of Science and Technology, DST (NSTEDB) sponsored Faculty Development Programme on “Entrepreneurship Development”, 20th - 31st Dec’2006, Grant No.12/26/2006-NED dated 25.10.06, Amount: Rs 1,75,000/-.
3. TamilNadu State Council for Science and Technology Student Project Scheme sponsored “A Study on Benefits accruing to Producers(Farmers) and Consumers through the Mechanism of “Ulavar Sandhi” with Special reference to Erode District”, 2006-2007, Project Code: SS-03, Amount: Rs 5,000/-.
4. TamilNadu State Council for Science and Technology Student Project Scheme sponsored “A Study on the Effective Utilization of Technology Upgration Fund Schemes(TUFS) by Textile Units and its Beneficial Fallout with Special reference to Tirupur District”, 2009-2010, Project Code: SS-05, Amount: Rs 6,000/-.
5. UGC Sponsored Two Day National Level Workshop on Financial Modeling Using Spreadsheet on 16th and 17th December 2016, Amount: Rs 80000/- NO.F.PNO:431./ (SEM/ 2016-17) & Oct - 2016

Consultancy and Training Programmes:

1. Coordinator and resource person for 21 MDP
2. Conducted 40 SEBI Workshop on Financial education for various target groups

Non-academic Activities:

1. Department Placement Coordinator for 3 years.
2. Department Alumni Coordinator for 4 years.
3. Department Association Coordinator for 2 years.
4. Class Advisor for 9 years.
5. Department Industry Institute Partnership Cell Coordinator for 6 years.
6. ISO Internal Auditor.
7. Department Exam Coordinator for 6 years.
8. Incharge of HRD Cell,
9. Team Leader of Faculty Development Centre
10. Coordinator for Industry Institute Network
11. Coordinator for Outreach activities

Other Information:

- Question paper Setter to various Autonomous institutions and Deemed Universities.
- Member of Review Panel - International Journal of Emerging Business Issues (ISSN : 0975-8925)
- Certified Resource Person of SEBI for conducting Financial Education Programme.
- Indian Examiner for Ph.D Viva -voce for Mr.N.Mohan at Bannari Amman Institute of Technology, Sathyamangalam on 12.3.2012.
- Expert Member for Ph.D Viva -voce for Mr.G.Natarajan at PSG Institute of Management, Coimbatore on 19.3.2012.
- Member of Board of Studies, Management Studies, Thanthai Hans Roever College (Autonomous), Perambalur.

Languages known:

Speak, Read and Write	Speak
Tamil	--
English	--
Hindi	--
--	Kannada

Hobbies:

- Reading Self Development Books.
- Listening to Music.