

D.ANNETTE CHRISTINAL, PhD.

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LinkedIn profile name : Annette christinal

PERSONAL DATA:

Date of Birth: 26th April, 1982
Place of Birth: India
Sex: Female
Nationality: Indian
Marital Status: Married
Religion: Christian
SKYPE ID Annette.christinal1
Permanent Address: 82-B, Gandhi Street,
Sangiliandapuram,
Tiruchirappalli – 620001.
Tamilnadu, India

EDUCATIONAL QUALIFICATION OBTAINED WITH DATES:

- **Bharathidasan University, Tamilnadu, India**
(*PhD, human resource management*) 2010 – 2014
- **Bharathidasan University, Tamilnadu, India**
(*M.phil, Commerce*) 2006 – 2008
- **Holy Cross College, Tamilnadu, India**
(*M.com. Business and Marketing*) 2003 – 2005
- **Holy Cross College, Tamilnadu, India**
(*B.com. Business and Marketing*) 1999 – 2002

National level Eligibility Test for Lectureship cleared in June 2011

SKILL ACQUIRE/HOBBIES:

Capability in computer applications like MS. Word, Power Point, Excel, Capability in the Use of Internet and Search Engines for research, Excellent interpersonal, Oral and Written Communication skills, Academic Writing, Leadership, Motivational & Public presentation speaking skills, Analytical skill etc.

EXPERIENCE:

- **Joseph's Institute of management, Tamilnadu, India** **2018- till date**
Position: Assistant professor in Business administration
- **Oduduwa University, Ipetumodu , Nigeria** **2015–2017**
Position: Associate Professor in Business Administration
- **Bishop Heber College, Tamilnadu, India** **2006–2014**
Position: Assistant Professor

MY PhD THESIS TITLE:

- The study on job satisfaction of women Teachers in colleges in Tamilnadu with special references to Tirucharappalli.
(PhD Dissertation, Bharathidasan University, India) **2014**

MY M.Phil THESIS TITLE:

- The Study on Customer satisfaction of Tata cars with special reference to V.S.T. Motors, Trichy.
(M.phil Dissertation, Holy cross college, Trichy, India) **2008**

MY M.com THESIS TITLE:

- The study on customer satisfaction of two wheelers with special reference to P.L.A. Motors, Trichy district.
(M.com Dissertation, Holy cross college, Trichy, India) **2005**

Papers presented in various seminars and conferences: 2007 – 2015**Paper Presentation**

2007

1. “E-Payments – The Permeating phenomenon of the Indian Business in the past globalized Era” in the National Seminar on 13th & 14th February, at Holy Cross College.
2. “Emerging Trends in Retail Management” in the National Conference on 30th March, at Bishop Heber College.
3. “Mutual Funds – An Emerging Paradigm in Financial Services” in the International Seminar on 7th and 8th April, at Cauvery College for Women.

2008

1. “The Role of Financial Institution fir the Development of the Economy” in the National Seminar on 17th December, at Sri Kalaiswari College Sivakasi.
2. “FDI in Retail Trade” in the State Level seminar on 30th September.
3. “Portfolio Management and Mutual Funds” in the National Conference on 27th December, at Annamalai University.

2009

1. “Corporate Governance” in the International Seminar on 10th November, at Bharathidasan University school of Economics and Commerce.
2. “Global Recession in Services Sector” in the International Conference on 20th August, at Tirupur Kumaran College for Women.
3. “Women Empowerments and their Problems” in the National Seminar on 11th September, at Nesamony Memorial Christian College Marthandam.
4. “Role of Government in consumer Awareness” in the National Seminar on 30th January, at RVS College of Arts and Science.
5. “Feminism and Feminist Activism” in the National Seminar on 24th and 25th July, at ADM college for Women Nagapattinam.
6. “Investment Strategies in the Financial Markets” in the National Seminar on 21st October, at SASTRA University Thanjavur.

Workshops:

7. “Workshop on Research Methodology for Teacher Scholars” in 24th, 25th September, at Pondicherry University (A Central University) UGC Academic Staff College.

2010

1. “Corporate Governance and Operational Risk Management “in International seminar on 9th & 10th January, at Bharathidasan University Department of Commerce and Financial Services.
2. “Role of Shareholders in Corporate Governance” in National Seminar on 5th & 6th February, at Ayya Nadar Janaki Ammal College (Autonomous) Sivakasi.
3. “Consumer Behaviour towards Health Drinks” in National Conference on 25th February, at Park Global school of Business Excellence Kaniyur- Coimbatore.
4. “Understanding- Teenage Consumer Behaviour – Towards New Product” in National Conference on 25th February , at Park Global school of Business Excellence Kaniyur- Coimbatore.

5. "Green Banking and Rural Development" In National Conference on 24th September, at Maharaja Arts and Science College Coimbatore.
6. "Corporate Governance and Operational Risk Management" in National Conference on 08th October, at Karpagam University – School of Commerce and Management Coimbatore.
7. "Economic Reforms in Retail and Services Marketing" in National Conference on 23rd October, at Sri Venkateswara College of Arts and science.
8. "HRD in Health Care Sector in India" in International Seminar on 10th & 11th December, at Serfoji Government College Thanjavur.
9. "E-Market Places Developing Comprehensive Platform for Future" in National Conference On 12th February, at Bishop Heber College.
10. "Innovation in Introducing New Products" in National Conference on 12th February, at Bishop Heber College.
11. "Global Marketing "in National Seminar on 20th March, at Sri Venkateshwara college of Arts and Science Peravurani Thanjavur.

2011

1. "Role of IT in Banking Industry" in National Conference on 23rd February, at Bishop Heber College.
2. "Role of Information Technology in Banking Industry" in the International Conference on 21st & 22nd January, at Manormaniam Sundaranar University Tirunelveli.
3. "Sustainable Innovation in Information Technology" in the International Conference on 14th & 15th September, at Madras Christian College.
4. "Sustainable Innovation in HRM" in the International Conference on 14th & 15th September, at Madras Christian College.
5. "Sustainable Innovation in Effective Marketing – consumer Behaviour" in the International Conference on 14th & 15th September, at Madras Christian College.
6. "Services Marketing and its Problems" in the National Conference on 9th September, at Nainab Mohamed College of Arts and Science, Pudukkottai.
7. "Challenges of Global Business" in the National Conference on 30th September, at K.S.G. College of Arts & Science, Coimbatore.
8. "Emerging Dimensions of Globalization in Indian Economy" in the National Conference on 30th September, at K.S.G. College of Arts & Science, Coimbatore.
9. "The Impact of Global Recessions on India, Economy" in the National Conference on 30th September, at K.S.G. College of Arts & Science, Coimbatore.
10. "Global Recession on India, Economy" in the National Conference on 30th September, at K.S.G. College of Arts & Science, Coimbatore.

Workshop

11. "Workshop on Examination Reforms and Evaluation" on 11th & 12th March, at Bishop Heber College (Autonomous) Trichy.

2012

1. "E-Commerce in Banking- Role of IT (Information Technology)" in the International Conference on 2nd February, at University of Madras.
2. "Recent Trends in Indian Textile Industry- An Overview" in the International Conference on

- 3rd February, at Sardar Vallabhai Patel, International School of Textiles and Management.
3. "Global Business and its Challenges" in the National Conference on 2nd March, at Jaya College of Arts & Science, Chennai.
 4. "Women and Leadership" in the International Conference on 12th March, at Bishop Heber College, Trichy.
 5. "Role of Indian Economy in Global Crisis" in the National conference on 10th March, at KSR College, Tiruchengodu.
 6. "Challenges of Global Business" in the National Conference on 2nd March, at Jaya College of Arts & Science, Chennai.
 7. "A Study on Face books Impact on Commerce" in the International Conference on 12th & 13th September, at Madras Christian College, Chennai.
 8. "Ethics, Justice and Fair Treatment in HRM" in the International Conference on 18th July, at Kongunadu Arts & Science College, Coimbatore.
 9. "E- HRM" in the International Conference on 18th July, at Kongunadu Arts & Science College, Coimbatore.
 10. "Critisms of HRM" in the International Conference on 18th July, at Kongunadu Arts & Science Coimbatore.
 11. "Employee Involvement and Relations" in the National Conference on 13th October, at Vidya Vikas College of Engineering and Technology, Tiruchengodu.
 12. "Indian Economy in Global Crisis" in the International Conference on 12th August, at Velliya Vandaiyar College, Poondi.
 13. "Emerging Performance of work life in HR Practice" in the National Conference on 5th October, at Bishop Heber College, Trichy.
 14. "A Study on Work life Balance of Employees BHEL, Ltd., Trichy" in the National Conference on 5th October, at Bishop Heber College, Trichy.
 15. "Managing the Challenges of Health Care Needs in India" in the National Conference on 5th October, at Bishop Heber College, Trichy.
 16. "Working Life Balance for Women "in the National Conference on 5th October, at Bishop Heber College, Trichy.
 17. "Compensation, Rewards and Meaning of Work in Indian Context" in the National Conference on 5th October, at Bishop Heber College, Trichy.

Workshop

1. "Workshop on Capacity Building Programme" on 25th February, at Bishop Heber College, Trichy.

2013 – 2014:

1. "A Study on Portrayal of Women in Media" in the International conference on 16th and 17th August, at Jamal Mohamed College, Trichy.
2. "Role of Information technology In Banking Industry" in the International Conference on 26th July at AVS College of Arts and Science, Salem.
3. "Work life balance of working women" in the International Conference on 26th July at AVS College of Arts and Science, Salem.
4. "The International Debt Crisis and its impact on India "in the international conference on 26th and 27th September 2013 at Kristu Jayanti College, Bangalore.

5. "A Study on the recent trends of IT in banking user friendly technology services & customer satisfaction in Trichy District." in the international conference on 26th and 27th September 2013 at Kristu Jayanti College , Bangalore.
6. "Consumer Behaviour" in the National Conference on 20th and 21st September 2013 at Cauvery College for Women, Trichy.
7. "Impact on Surrogate Advertising" in the National Conference on 20th and 21st September 2013 at Cauvery College for Women, Trichy.
8. "Problems In Financial Inclusion" in the State Level Seminar on 21st September 2013 at Jamal Mohamed College, Trichy.
9. "Entrepreneurship" in the National Conference on 17th September 2013 at Kodaikanal Christian College.
10. "Trade and Commerce between India and Canada" in the International Conference on 6th and 7th September 2013 at H. H. Rajah's College Pudukkottai.
11. "Health Issues" in the International Conference on 6th and 7th September 2013 at H. H. Rajah's College Pudukkottai.
12. "Risk and Treasury Management" in the State Level Seminar on 21st September 2013 at Jamal Mohamed College, Trichy.
13. "Corporate Governance – An Overview" in the State Level Seminar on 1st February 2014 at Jamal Mohamed College, Trichy.
14. "Employees relationship in the Organization" in the International Conference on 19th October 2014 at Brahma School of Business, Namakkal.
15. "Core Banking" in the National Seminar on 21st February 2014 at Periyar E.V.R. College, Trichy.
16. "A study on the marketing of Health care services" in the International Conference on 2nd January 2014 at Sri Vasavi College, Erode.
17. "Usage of Information Technology in Banking Sector" in the International Conference on 22nd January 2014 at Bishop Heber College, Trichy.
18. "Motivation and Morale" in the International Conference on 22nd January 2014 at Bishop Heber College, Trichy.
19. "Share volatility in the securities market" in the International Conference on 22nd January 2014 at Bishop Heber College, Trichy.
20. "Business Leadership Worldwide" in the International Conference on 22nd January 2014 at Bishop Heber College, Trichy.
21. "Women Business leaders in India" in the International Conference on 22nd January 2014 at Bishop Heber College, Trichy.
22. "Employee welfare facilities in Hotel Industry" in the International Conference on 22nd January 2014 at Bishop Heber College, Trichy.
23. "Quality of Work life" in the International Conference on 22nd January 2014 at Bishop Heber College, Trichy.
24. "Share Volatility" in the International conference on 16th and 17th August 2014 at Jamal Mohammed College, Trichy.
25. "Leadership qualities – In Business women" in the National conference on 5th and 6th August at Bishop Heber College, Trichy.

Publications

1. "Women Empowerment and their Problems" in Empowerment of Women. ISBN- 978-81-908283-6-9 .

2. "A Study of Face books Impact on Commerce" in Emerging Trends in Social Commerce. ISBN- 978-93-81006-35-1.
3. "Women and Leadership" in Journal of Financial Services and Management October, December – 2012 Volume – III. ISSN – 0976-1632, Issue – 4.
4. "Women and Education" in Journal of Women's Empowerment, Vikasini, July- September 2011, Volume – 26, N o. 3
5. "Indian Economy in Global Crisis" in Business Innovation in the Globalization Era, Global Publication. ISBN – 81-907155.
6. "Women in Leadership" in Personal Dynamism in Organizational Development, International Conference Comperdieem. ISBN- 978-80767-154.
7. "E-Commerce in Banking Role of IT", in Emerging Trends in E-Commerce Volume – I, Neithal Pathippagam, Chennai, ISBN – 978-93-80890-265.
8. Emerging Dimensions of Globalization in the Indian Economy in Promotions of Tourism Market, Om Sakthi Publications, Erode. ISBN- 978-93-80539-79-9.

9. Three articles in the Proceedings of International Conference:

- 1) Sustainable Innovations in Effective Marketing- Consumer Behavior
- 2) Sustainable Innovation in HRM
- 3) Sustainable Innovation in Information Technology, Sustainable Innovation in Global Business Scenario, Semmoodhai Pathipagam, Chennai-64. ISBN – 978-93-81006-15-3.
10. A Study on Leadership Behavior of Supervisions in Private Unit in Trichy, in Search and Research in Commerce and Management. ISBN – 978-81-908082-0-0.
11. Two articles in the proceedings of International conference – Ideal Partnerships Canada and India: 1) Comparison of Health Issues in India and Canada, 2) Trade and Commerce between India and Canada. ISBN: 978-93-808000-21-9.
12. "A Study on Portrayal of Women in India "in Research Explorer (Journal) ISSN: 2250-1940.
13. "Risk and Treasury Management" in the proceeding of the state level seminar – Financial Inclusion – A way of Equitable Growth ISBN: 978-81-909194-0-8.
14. "The International Debt crisis and its impact on India" In Scholars World – Volume II. Issue I – January 2014, ISSN: 2319-5789.
15. "A Study on Customers satisfaction of Nokia Mobiles in Tiruchirappalli District, Tamil Nadu. " In Global Journal of commerce and management perspective ISSN: 2319-7285.
16. "A Study on recent trends of IT in Banking – user friendly technology services and customer Satisfaction in Trichy city. "In Applied Research in Commerce and Management ISBN : 978-93-80767-38-3.
17. "A Study on Work Life Balance Of employees, Bharat Heavy Electricals Ltd., Trichy." In Proceedings at the national conference – Talent Management, ISBN: 978-93-80767-29-1.

Paper presentation and Publications for the academic year 2014-2015

1. Published paper in the "*International Journal of Business and Management*" December 2014- Volume-VII Issue 13. ISSN 2322-083X, Titled "**WOMEN AND LEADERSHIP**" @ Global Wisdom Research Publications.
2. Published papers in the "*Jamal Academic Research Journal: An interdisciplinary*" **Volume**

II Date of Issue 24th January 2015 ISSN 0973-0303, Titled “**Hospital Waste Management**” ,
“**Marketing strategy used in Bell Hotel (Industrial Goods)**”.

Presentations:

1. Presented a paper titled “**Are women better leaders**” in the National Conference on *Advancement of women in Science and Technology (NCAWST 2014)* 5th and 6th August 2014, Bishop Heber College, organized by Sadhana Women cell.
2. Presented papers in the “*International conference on Contemporary Issues in Business*” Dated *December 5th and 6th 2014*:
 - i) Sustainable innovation in Human Resource Management
 - ii) Management of Risk in Capital Market
 - iii) Change in Share Price-Capital Market
 - iv) Employee’s Motivation and Morale
 - v) Human Resource: Management of the Medley
 - vi) Problems and Prospects of SHG
3. Presented paper in the International Seminar on “*Global economic Revival: A changing Scenario*” paper titled “**Share Volatility in the securities market**”, conducted by Jamal Mohammed College dated 16th and 17th of August 2014.
4. Participated in National Conference organized by the Department of Social Work, Bishop Heber College, titled “*Contemporary social Problems In India and Professional Social Work*” dated *December 12th 2014*.
5. Presented in National Conference organized by the Department of Commerce, Periyar E.V.R. College titled “*Scope on Entrepreneurial development in India*” dated *February 27th 2015*.
6. Presented in International Conference organized by the Department of Business Administration, SRM University, Chennai titled “*A Study on Absenteeism of Nurses in Hospitals with special reference to Trichy*” dated *February 26th 2015*.
7. Presented in International Conference organized by the Department of Business Administration, SRM University, Chennai titled “*A Study on Leadership style on small scale Industry*” dated *February 26th 2015*.

Workshop attended for the academic year 2014-2015:

Title of the workshop “*Workshop on Question Paper Setting*” organized by department of commerce in Ooty dated 19th and 20th of July.

Publication for academic year 2015-2016

. Published papers in the “*Jamal Academic Research Journal: An interdisciplinary*” Volume 9 No.1(1) 28th September 2016 ISSN 0973-0303, Titled “**The Benefit of Manufacturing Industry in a Nigerian Economy**” .

PROJECTS GUIDED WITH TITLE

1. A STUDY ON THE ORGANISATION CULTURE OF EMPLOYEES IN RAILWAY WORKSHOP, TRICHY, TAMILNADU, INDIA
2. A STUDY ON INVESTORS PERCEPTION TOWARDS DERIVATIVE MARKET IN APPLE FINANCE LIMITED,

3. A STUDY ON CUSTOMER PERCEPTION AND EXPECTATIONS TOWARDS SHRIRAJ TVS IN TRICHY CITY.
4. A STUDY ON THE CUSTOMER SATISFACTION TOWARDS THE SERVICES RENDERED BY PUBLIC SECTOR BANKS IN TRICHY CITY.
5. THE BENEFIT OF MANUFACTURING INDUSTRY IN A NIGERIAN ECONOMY.
6. A REVIEW OF MOTIVATION AS A MANAGEMENT TOOL FOR INCREASING THE PRODUCTIVITY OF EMPLOYEES (A CASE STUDY OF EMENTITE LIMITED).
7. A STUDY ON INVESTORS PERCEPTION TOWARDS DERIVATIVE MARKET IN APPLE FINANCE LIMITED.

Courses Handled:

Post graduate level:

- Human Resource Development
- Entrepreneurial Development
- International Business
- Corporate Governance
- Statistics for Managers
- Managerial economics
- Management of financial services

Under Graduate level:

- Financial Management
- Marketing Management
- Business communication
- Principles of Accounting
- Cost Accounting
- Introduction to Modern Business Enterprise
- Comparative management
- Principles of Management
- Office Management
- Human Resource Management

SERVICES:

Bishop Heber College

- **Convener**, Exnora Club, Trichy Tamilnadu, India.
- **Convener**, Quiz club.

External Service

- Editorial Board Member: International Journal of Management Sciences and Humanities.

REFERENCES:

1) Dr. D. Paul Dhayabaran
The Principal,
Bishop Heber College (Autonomous), Trichy - 17,
Tamilnadu, India.
E-mail: bhcprincipal@gmail.com
Phone Number: 0431 -2770158; 2770136.

2) Dr.F. C. Kesene,
Head of the Department of accounting
Oduduwa University, Ile-ife, Nigeria
P.M.B. 5533, Nigeria , West Africa
E-mail: fackesene@gmail.com
Phone Number: 0234-7032517980

3) Dr. Raymond Adedoyin
The chairman
Oduduwa university
Ile-ife, ipetmodu
Osun state. Pmb 5533 Nigeria
E-mail: president@oduduwauniversity.edu.ng
Mobile Number 0234 – 8059555559

DECLARATION:

Sir, I hereby declare that I will render my services to the satisfaction of my superiors and bright future of the company if I am selected. I will produce all the certification in connection with my education and extracurricular activities at the time of Interview.

Yours Truly,

(D. ANNETTE CHRISTINAL).