

International Conference on Startups: Impact on Management Education was held 23rd and 24th February 2017. The issue of why MBA graduates are not preferred by startups was the central focus. Many speakers and presenters from India and abroad discussed many issues and problems related to how management education had to look its syllabus and pedagogy to respond to entrepreneurial orientation. Mrs Latha Padiarajan, Director, Ma Foi Strategy Ltd inaugurated the conference.

Speakers	Topics
Mr. Marc Genuyt ICAM Groupe, France	Importance of Start ups
Mr. Vidhyadaran, Aviation Officer, Singapore Changi Airport	Corporate Values and its Reflections at Work Practice
Mr. Steve Borgia, Chairman and MD, INDeco Leisure Hotels	Start Up Industry Today: The Present Scenario
Mr. S. Selva Kumar,CEO, Maruthi Power Control Systems	Competencies and Skills Sets required today in the Industry
Mr. E. Balaji, Head HR, TVS, Chennai	Competencies and Skills Sets required today in the Industry
Mr. R. A. Krishna Kumar, ED, Dalmia Cements	Competencies and Skills Sets required today in the Industry
Ms. Jamuna Ramajayem, COO, Avrtti Talent Management	Challenges found by start-ups in terms of Talent Management
Mr. P. Raja, MD, VWHAVAC, Projects Pvt Ltd	Challenges found by start-ups in terms of Talent Management
Mr. Kamalavel Rajendran,CEO,Mallow Technologies Pvt Ltd	Challenges found by start-ups in terms of Talent Management
Mr. Scott Sancetta (Online) Software Architect, SkilSoft, USA	Impact of start-ups in Management Studies
Dr. Suresh Paul Chairperson – Executive Education & Consulting, IIM – T Dr. Ganasekaran Director, SNS School of Management Coimbatore	How Can B Schools Respond To Changes And Demands Of The Companies And Organizations.

Dr. Stephen
Director,
Knowledge Business School
Salem

Dr. Indrajit Goswami,
Director, INFO Institute of Engineering
Coimbatore