

DATES TO REMEMBER

Seminar Participation Registration - till 11th February 2022

Full Paper Submission and Publication Fee payment : before 5th February 2022

National Seminar days - 14th and 15th February 2022

PATRONS

Rev.Dr.Leonard Fernando SJ – Rector

Rev.Dr.S.Peter SJ – Secretary

Rev.Dr.M.Arockiasamy Xavier SJ – Principal

HEAD OF THE DEPARTMENT

Dr. F. R. Alexander Pravin Durai

Associate Professor & HOD of Commerce

CONVENER

Dr. V. Bastin Jerome,

Assistant Professor of Commerce

ORGANISING SECRETARY

Dr.S.Aruldass,

Assistant Professor of Commerce

SEMINAR ORGANIZING COMMITTEE

Dr.F.R.Alexander Pravin Durai - Head of the Department

Dr.K.Alex

Dr.G.John

Prof.D.Maria Antony

Dr.V.Bastin Jerome

Dr.M.Antony Jesuraja

Dr.A.Francis Vijayakumar

Rev.Fr.M.Berchmans SJ

Dr.M.Julias Ceasar

Dr.Arockia Rajasekar

Dr.S.Aruldass

Dr.A.Sahayaraj Alexander

Dr.L.Georgia

Prof.S.Kirubakaran

Dr.B.Augustine Arockiaraj

Dr.Dennis Edward Fernando

Dr.P.Bastin Arockiaraj

Dr.S.Jerome

Dr.J.Vinoth Kumar

FOR FURTHER DETAILS CONTACT:

Convener:

Dr.V.Bastin Jerome,

Assistant Professor of Commerce

St.Joseph's College (Autonomous), Tiruchirappalli - 620002

☎ +91 9840553408, bastinjerome@gmail.com

Organising Secretary:

Dr.S.Aruldass,

Assistant Professor of Commerce

St.Joseph's College (Autonomous), Tiruchirappalli - 620002

☎ +91 9080545634, s.aruldass@yahoo.com

Two day National Seminar on

" Global Ecological Crisis, Covid Pandemic issues and Rehabilitation measures through Knowledge Management approaches for inclusive Sustainable Development "

Eminent Speakers / Resource Persons

Global Ecological Crisis: Implications and Future Study	Dr. R. ARTHUR JAMES Professor and Head Department of Marine Sciences, Bharathidasan University, Tiruchirappalli - 620024, Tamil Nadu, India	
Impact of Covid Pandemic issues Today and Tomorrow	Dr. V. ALEX RAMANI Deputy Principal, St.Joseph's College (Autonomous) Tiruchirappalli – 620 002 Tamil Nadu, India	
Ecological Crisis and Covid Pandemic issues at the Global Scale: Challenges and Issues	Dr.M.PRASHANTHI DEVI Assistant Professor. Department of Environmental Science and Management, Bharathidasan University, Tiruchirappalli - 620024, Tamil Nadu, India	
Knowledge Management approaches for Disaster relief during Pandemic	Dr.C.LAKSHUMANAN Professor, Department of Remote Sensing Bharathidasan University Tiruchirappalli – 620023 Tamil Nadu, India	
Millennium Development Goals and Sustainable Development 2030	Rev.Dr.S.MARIADOSS SJ Principal St.Xavier's College (Autonomous), Palayamkottai – 627 002, Tamil Nadu, India	
Sustainable Development and Livelihood in Post Covid Pandemic	Rev.Dr.K.AROCKIAM SJ Assistant Professor of HRM St.Joseph's College (Autonomous) Tiruchirappalli – 620 002 Tamil Nadu, India	
Business Dynamics in the Post Covid Era	Mr.MARCEL XAVIER Senior Director, Myntra Designs Private Ltd. (Flipkart Group) Bangalore, Karnataka, India	



ST.JOSEPH'S COLLEGE (Autonomous)

(An Autonomous Institution, Affiliated to Bharathidasan University, Tiruchirappalli)

Approved by Government of Tamil Nadu and Re-accredited by NAAC with 'A++' Grade

Special Heritage Status Awarded by UGC

DST – FIST | DBT – Star College Scheme

Tiruchirappalli – 620 002, Tamil Nadu, India.

and

Indian Council of Social Science Research (ICSSR),

New Delhi - 110067



sponsored by



Two day National Seminar on

" Global Ecological Crisis, Covid Pandemic issues and Rehabilitation measures through Knowledge Management approaches for inclusive Sustainable Development "



Organised by

**PG and Research Department of Commerce,
St.Joseph's College, (Autonomous)
Tiruchirappalli – 620 002,
Tamil Nadu, India.**



14th and 15th February 2022



SAIL Auditorium

ABOUT THE INSTITUTION

St. Joseph's College was founded by the Jesuit visionaries in 1844 with the noble aim of educating humanity for the good and the true 'Pro Bono Et Vero' (for the Good and the True). SJC now serves as a beacon of light for all men and women aspiring to pursue holistic higher education.

Apioneering educational institution in central part of Tamil Nadu, SJC has a rich legacy and several illustrious alumni like former President of India and Bharat Ratna Dr.A.P.J.Abdul Kalam, renowned physicist Prof.G.N.Ramachandran, former Chief Election Commissioner Shri.N.Gopalaswamy, Member of Constituent Assembly of India Fr.Jerome D'Souza SJ, Vir Chakra Awardee Major M.Saravanan, Advisor to the Governor of Jammu & Kashmir Mr.K.Vijay Kumar IPS, Arjuna Awardee Mr.Arockia Rajeev and many more luminaries.

SJC – MILESTONES & ACHIEVEMENT

- Was one of the first colleges to be granted autonomy by the UGC in 1978
- Was recognized by the UGC as a College with Potential for Excellence in 2004 and again in 2014
- Received DST-FIST fund in 2008 and 2014 and DBT-STAR status in 2014
- Received the coveted honour of the special Heritage Status from the UGC in 2015
- Secured A++ 2019 in NAAC accreditation process
- Secured 27th position in NIRF Ranking in 2021

ABOUT THE DEPARTMENT

The Department of Commerce was started in the year 1948, for offering the three-year B.Com degree course with the motive of inculcating professional ethics and competency in business and management.

The B.Com course has been offered in Shift-II since 1972. The department is very proud to have introduced and taught Card Punching, BASIC, COBAL and FORTRAN - the most popular computer languages as early as 1970s. The Post Graduate course (M.Com) was started in 1988. Twenty of our staff hold M.Phil Degree, fourteen hold Ph.D Degree along with NET/SET and ten are recognized as Research Supervisors. The department was elevated as the Research Department in 2003 and has produced 54 Ph.Ds. The department is the pioneer in the state in introducing courses on business ethics, computer languages and applications and accounting software. The department reached yet another milestone by launching ACCA, UK integrated B.Com Honours programme in 2020. The department prepares students to pursue professional courses such as CA, ICWA and ACS through feeder courses.

ABOUT THE NATIONAL SEMINAR

The title of the National Seminar is **"Global Ecological Crisis, Covid Pandemic issues and Rehabilitation measures through Knowledge Management approaches for inclusive Sustainable Development"**.

The ecological crisis resulted in underpinning current and future human health, well-being and economic prosperity. Environmental degradation, pollution, ecological crisis and Covid pandemic have witnessed threats to human survival and a great depletion to environment sustainability. Protecting biodiversity is vital for avoiding the next pandemic.

The COVID-19 pandemic has brought profound social, political, economic, and environmental challenges to the world. The pandemic arrived at a time when wildfires, high temperatures, floods, and storms amplified human suffering. These challenges call for a powerful response to COVID-19 that addresses social and economic development, climate change, and biodiversity together, offering an opportunity to bring transformational change to the structure and functioning of the global economy.

On taking into account all, important insights have been included in the seminar focusing on **Ecological crisis** as stated by United Nations Environmental Programme (UNEP), **Covid pandemic implementations** given by World Health Organisation (WHO), **Rehabilitation measures** as stated by United Nations Development Programmes (UNDP) and **Sustainable Development Goals** stated in United Nations General Assembly (UNGA) to be achieved in 2030.

This seminar includes eminent speakers who will share perspectives and issues related to the topic and the participants would get numerous benefits, including knowledge on the latest developments of the topic, gaining expert knowledge and renewing motivation and confidence.

This seminar is meticulously planned to give intensive exposure to a topic through presentations and discussions led by multiple experts can lead to higher productivity and fulfilment of professional and academic goals. The seminar discussions offer chances to debate issues related to the ecological crisis, Covid pandemic issues, rehabilitation measures, approaches through knowledge management and reaching sustainable development goals, share experiences and exchange perspectives to handle challenges.

The seminar will include the following tracks;

For the first topic **Ecological crisis** the identified sub themes such as;

- Ecological crisis, biodiversity, deforestation etc.
- Pollution (air, water, soil and its impact on human life and environment
- Soil Degradation (over utilisation of resources, dumping industrial effluents, domestic wastes, solid & liquid wastes, hazardous hospital wastes
- Global Warming threats, ozone depletion
- Overpopulation, economic and social impact
- Natural Resource Depletion related issues, policies.
- Generating Unsustainable Waste.
- Waste Disposal Management
- Deforestation issues
- Health and Hygiene practices

For the Second topic **Covid Pandemic issues** the identified sub themes such as;

- Impact of Covid pandemic on business sector
- Mental Health and hygiene practices
- Strategies & technologies in business environment
- Impact of Covid on higher education, trans-disciplinary research and employability
- Impact on India's health care system
- Covid 19 and Indian economy
- Behavioural change in the post Covid pandemic
- Managing finance and investments during Covid

For the Third topic **Rehabilitation measures and knowledge management** the identified sub themes such as;

- Cyber crime challenges and role of IT sector in covid19 pandemic
- Online trading, online class, online resource sharing during pandemic
- Intellectual property rights during Covid 19 pandemic
- Impact of Covid 19 on MSMEs in India
- Future on AI

For the Fourth topic **Inclusion of sustainable development** the proposed seminar identified sub themes such as;

- Employability and livelihood through SDGs
- Entrepreneurial development

- Start-ups and enterprises
- Economic slowdown due to pandemic
- Government initiatives and schemes

For the Fifth topic to celebrate the '**AzadiKa Amrit Mahotsav**' the identified sub themes;

Ideas@75 (Ideas and Ideals which unite the country)

- VasudevKutumbakam
- National Security
- Innovation, Peace & Unity
- Ideas of India
- Development
- Sustainability, and
- Justice

PAPER SUBMISSION GUIDELINES

- Manuscript must be original and should not have been published previously anywhere. Manuscript should follow the one column format.
- Manuscript must be written in English using MS-Word, "Times New Roman", 12 font size, 1.5 Line spacing, Margins Normal, and Document should be in A4 size.
- Manuscript should contain maximum of 8 pages. Extra will cost at Rs.500/ per page.
- Maximum number of authors allowed is 3 (separate registration for co-authors)
- Paper should include: Title of the paper, Author(s) Name, Designation, Address, Contact details and e-mail.
- Plagiarism should be less than or equal to 15%.
- Publication fee per paper is Rs.1000/- (One Author) Rs.500 each will be added for (Co-Authors) Publication fee includes online publication + One Hard copy.
- Additional one hard copy can be availed by paying Rs.350.
- Same day copy of journal and certificate will be provided to everyone.
- All papers should be emailed to icssrsemsjc@gmail.com and for publication of papers in the Journal use this link: <https://forms.gle/1tW7UGACFLhL7L2f9>
- For any further clarifications contact the Convener or Organising Secretary of the Seminar.
- Paper Presentations will be held on both days. The honorarium will be awarded to the best 6 paper writers and presenters during the seminar.

PUBLICATION:

The selected papers will be intimated and published as a special issue in the journal titled **International Journal of Business And Administration Research Review (IJBARR)**. It is a peer-reviewed quarterly journal, SJIF Impact Factor: 6.304 with the ISSN:2348-0653 (Print Copy) and ISSN:2347-856X (Online). <http://ijbarr.com>

PARTICIPANTS REGISTRATION FEE

Students Rs.100/-
Research Scholars Rs.200/-
Academicians and Teaching faculty Rs.500/-
Industry / R&D Rs.500/-
(Registration fee includes seminar kit, working lunch and snacks)

Online Registration link:

<https://admission.sjctni.edu/Commerce/EDBPCE21/>